

# FUR

*The  
environmental  
fashion choice for  
the millennium*

## **Mother Nature gave you fur.**

You have been using it since the beginning of time and haven't exhausted it yet. With proper management you never will.

\*Man gave you synthetics polluted skies, contaminated waters, a diminishing ozone layer-these are the legacies of the synthetic fibers we use today. Heavy dependency on artificial products will eventually destroy our earth and all life on it.

\*We have created a complicated world, and while we cannot completely stop using products made of chemicals, which are harmful to your environment, we have a responsibility to use as much of the world's renewable resources as possible to limit the damage to our environment.

\*Cotton, wool, silk, leather and fur should all be used freely, as they are renewable. None of these products should be favored over another. Balanced use gives maximum land efficiency, freeing more land for food production.

\*Fur comes from man, who many years ago learned to live in harmony with his environment.

The man who brings you fur must not destroy his environment, or he destroys his method of supporting himself and ultimately his way of life. This man is wise; he understands his world; he has felt the earth between his toes; he knows how to keep a balance. He constantly improves on one of the most perfect ecologically sound resources the world has provided-fur.

\*Careful selection of the materials you use is critical. Fur, synthetics and natural fibers are all important. You must use all of them wisely. Heavy dependency on one, or the exclusion of another, creates an imbalance and therefore environmental problems. Good management of all resources and common sense are the answers to the problems your world and environment face today.

## **The timeless gift of nature**

**Surfas Ltd.**

**Furriers**

145 West First Street  
Tustin, California 92780  
(714) 832-9802 FAX (714) 832-9804